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BEFORE THE ARIZONA CORPORATION COMMISSION

COMMISSIONERS

GARY PIERCE - Chairman
BOB STUMP
SANDRA D. KENNEDY
PAUL NEWMAN
BRENDA BURNS

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AZ CORP COMMISSION
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2012 APR 23 PM 1 37

In the matter of:

SEED Corporation, an Arizona Corporation
dissolved by administrative action;

Randall Duane Simonson and Marilyn J.
Simonson, husband and wife; and

Karl Henry Rehberg aka Shawn Pierce, and
Helen Rehberg aka Lisa Pierce, husband and
wife;

Respondents.

DOCKET NO. S-20844A-12-0122

Arizona Corporation Commission

DOCKETED

APR 23 2012

DOCKETED BY

M. J.

PROCEDURAL ORDER
(Schedules Pre-hearing Conference)

BY THE COMMISSION:

On March 30, 2012, the Securities Division ("Division") of the Arizona Corporation Commission ("Commission") filed a Notice of Opportunity for Hearing ("Notice") against SEED Corporation ("SEED"), Randall Duane Simonson and Marilyn J. Simonson, husband and wife, and Karl Henry Rehberg aka Shawn Pierce, and Helen Rehberg aka Lisa Pierce, husband and wife (collectively "Respondents"), in which the Division alleged multiple violations of the Arizona Securities Act ("Act") in connection with the offer and sale of securities in the form of stock and notes.

The Respondents were duly served with copies of the Notice.

On April 13, 2012, Respondents Randall Duane Simonson and Marilyn J. Simonson filed a request for hearing in this matter.

Accordingly, a pre-hearing conference should be scheduled.

IT IS THEREFORE ORDERED a **pre-hearing conference** shall be held on **May 9, 2012, at 11:00 a.m.**, at the Commission's offices, 1200 West Washington Street, Hearing Room No. 2, Phoenix, Arizona.

1 IT IS FURTHER ORDERED that the Ex Parte Rule (A.A.C. R14-3-113-Unauthorized
2 Communications) is in effect and shall remain in effect until the Commission's Decision in this
3 matter is final and non-appealable.

4 IT IS FURTHER ORDERED that all parties must comply with Rules 31 and 38 of the Rules
5 of the Arizona Supreme Court and A.R.S. § 40-243 with respect to the practice of law and admission
6 *pro hac vice*.

7 IT IS FURTHER ORDERED that withdrawal or representation must be made in compliance
8 with A.A.C. R14-3-104(E) and Rule 1.16 of the Rules of Professional Conduct (under Rule 42 of the
9 Rules of the Arizona Supreme Court). Representation before the Commission includes appearances
10 at all hearings and procedural conferences, as well as all Open Meetings for which the matter is
11 scheduled for discussion, unless counsel has previously been granted permission to withdraw by the
12 Administrative Law Judge or the Commission.

13 IT IS FURTHER ORDERED that the Presiding Administrative Law Judge may rescind, alter,
14 amend, or waive any portion of this Procedural Order either by subsequent Procedural Order or by
15 ruling at hearing.

16 DATED this 23rd day of April, 2012.



MARC E. STERN
ADMINISTRATIVE LAW JUDGE

20 Copies of the foregoing mailed/delivered
21 this 23rd day of April, 2012 to:

22 Randall Duane Simonson
23 Marilyn J. Simonson
24 SEED CORPORATION
10239 East Happy Valley Road
Scottsdale, AZ

ARIZONA REPORTING SERVICE, INC.
2200 North Central Avenue, Suite 502
Phoenix, AZ 85004-1481

25 Matt Neubert, Director
26 Securities Division
27 ARIZONA CORPORATION COMMISSION
1300 West Washington Street
Phoenix, AZ 85007

By:



Debra Broyles
Secretary to Marc E. Stern